

Study Information



Media, Technology and Society Master of Science

Master's Degree Programme Media, Technology and Society

The course. What is the academic focus of the Master's?

Digital media are having an ever greater impact on society. It is therefore vital for companies to keep pace, especially as they are increasingly reaching their target groups via online media. They therefore need experts who keep an eye on technological developments and at the same time reflect on these interactions with social trends and make strategic use of them. Their education is in the Master's programme „Media, Technology and Society“. The graduates are experts in the development, planning, implementation and evaluation of new forms of communication, media and study methods for journalism, marketing and communication. At the same time, they are sensitized to the ethical dimensions of digitization, for example with regard to the use of data.

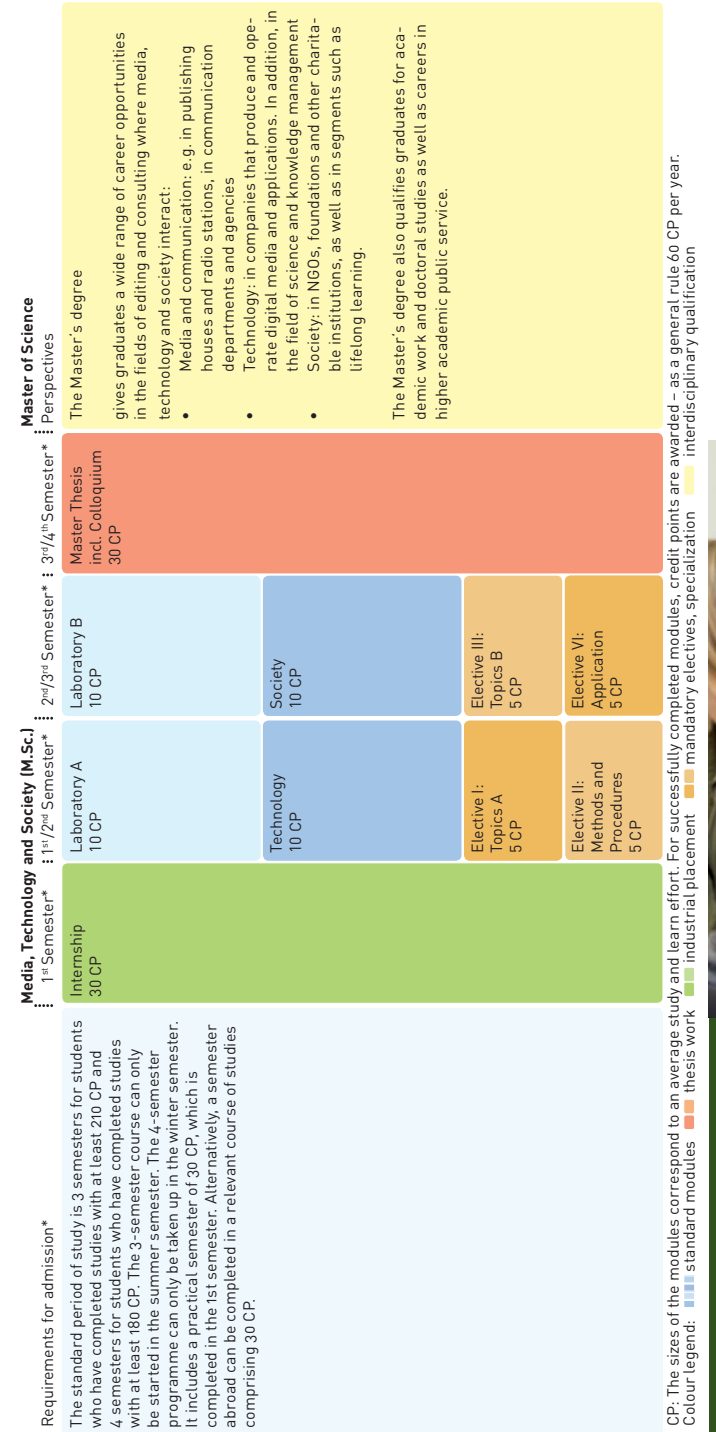
Fields of practice. Which professional opportunities open up?

Graduates have a wide range of career opportunities in the fields of editing and consulting where media, technology and society interact:

- Media and communication: e.g. in publishing houses and radio stations, in communication departments and agencies
- Technology: in companies that produce and operate digital media and applications. In addition, in the field of science and knowledge management
- Society: in NGOs, foundations and other charitable institutions, as well as in segments such as lifelong learning.

Modules. How is the curriculum structured?

The English-language programme is offered in two variants: three-semester for graduates of relevant seven-semester Bachelor programmes, four-semester for those from six-semester Bachelor programmes. This is preceded by a practical semester. Together, all students acquire in-depth methodological, theoretical and conceptual knowledge in the fields of technology and society in two semesters. These are put into practice in workshops and laboratories. Elective modules enable individual specialisation. The Master's thesis is written in the final semester.



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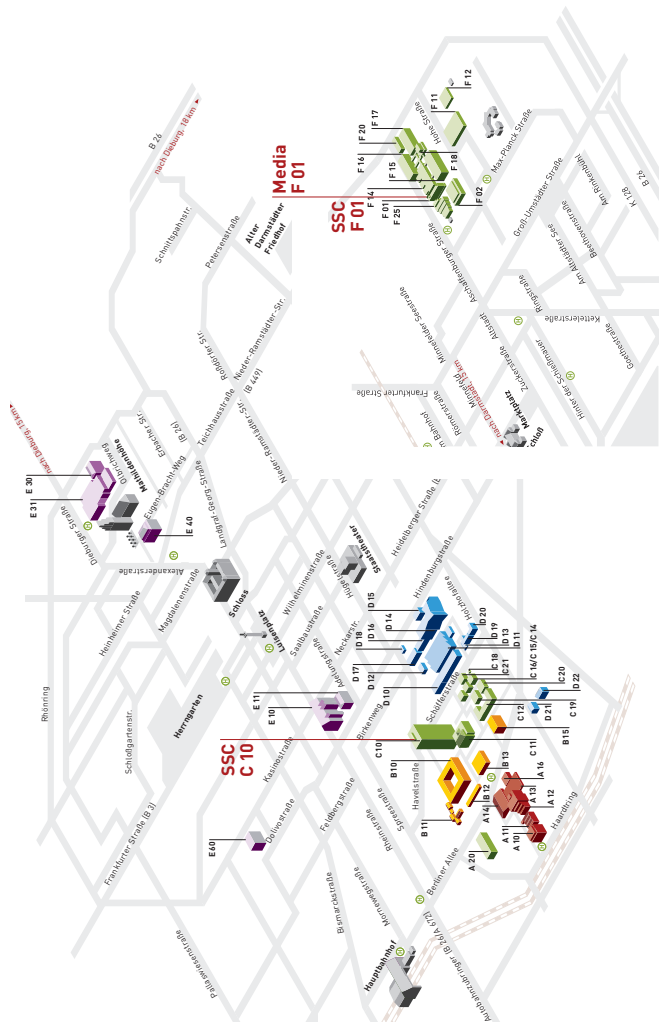
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Imprint: Hochschule Darmstadt Haardtring 100 D-64295 Darmstadt Stand Mai 2019

Qualification. What is expected from candidates?

All candidates undergo an aptitude test. A further admission requirement is a qualified Bachelor's or diploma degree in the field of media sciences or a related field. The three-semester course requires 210 CP. For the four-semester variant 180 CP are required. In the first semester an additional practical term is required.

Application. How do I get admitted to the h_da?

The study begins with the winter semester for the 4-semester study option and the summer semester for the 3-semester study option. All information on the application process can be found in the Internet at:

<https://www.h-da.com/programs/how-to-apply/>

Further information. Where can I get more answers?

The first point of contact for student information is the Student Service Center SSC. We provide general information on application requirements and the application process. Moreover, we offer advice on how to organise or finance your studies.

Further details about the Media, Technology and Society Master's and contacts can be found at:

<https://me.mediencampus.h-da.de/>

Regarding financial support from the German state (BA-föG) and student housing please refer to Studierendenwerk Darmstadt. You will find more information at: www.studierendenwerkdarmstadt.de

If you are planning to spend some time abroad during your studies, please contact the Department for Internationalisation at: www.h-da.de/international



Hochschule Darmstadt. What can I expect?

A Master's degree from h_da is the best preparation for a promising career start. According to the rankings of „Wirtschaftswoche“ magazine, h_da has been ranked among the top ten by HR managers in Germany for years.

The Darmstadt University of Applied Sciences is known for:

- Practical orientation via professionally experienced teachers
- Study and work in moderately sized groups
- The promotion of soft skills and comprehensive knowledge with integrated content from social sciences and humanities

„An absolutely practical master's degree: Insider knowledge and media competence are included in the degree.“

Jasmin Krenzer, Communications Manager / Member of the Executive Board, WeGo Systembaustoffe GmbH